



40

KNOTS

Delicious by Nature

About

- Established in 2006 – a trusted brand on Vancouver Island
- 4th largest winery on the Island
- Producing **100% Estate Wines** grown **sustainably, vegan, and gluten-free**
- Flagship wine: White Seas – affordable, high-quality VQA blend
- Best awards for French Traditional Method Sparkling Wines & Pinot Noirs
- Multi-award-winning environmental practices
- Open year-round with a thriving event venue
- Community-driven





Production

- Annual production: 5500 to 7500 annually
- Average overall sales growth 7 to 10% since 2014
- **Steady wholesale growth. 2025 saw increases in Wholesale from 15% of total winery sales to 24% of total winery sales.**
- Registered skus are updated with each vintage, rather than creation of new skus
- Two Brands:
 - 40 Knots Wines (17 skus)
 - Knotty Ciders (4 skus)
- Stable production and inventory – no shelf shortages
- **Direct shipment from winery** within 24 to 48-hour turnaround
- Wholesale support by winery employee and owners





Product Highlights

- **100% BC VQA Certified Wines**
- **Wine scores of 90+ points**
- All wines Vegan & Gluten-Free
- Clean, natural winemaking reflecting our coastal terroir
- **85% Noble Grapes**
- Portfolio includes:
 - French Traditional Sparkling
 - French Traditional Sparkling Hard Ciders
 - Still Whites
 - Still Orange [Certified **Light** Wines]
 - Still Rosé
 - Still Red

Awards & Recognition

- People's Choice Award for Best Winery 10 years running
- Voted best Winery, Cidery and Brewery on Vancouver Island (2024)
- Multiple Environmental & Sustainability Awards
- High scores and reviews from respected wine critics
- Featured in local and national publications



40
KNOTS
Delicious by Nature





Marketing & Brand Support

- Labels designed to attract demographic
- Strong Social Media Reach: Facebook 6K; Instagram 5k
- Newsletter population 3.5K
- Engaged, loyal audience promoting word-of-mouth sales
- Partnerships with top wine writers and influencers
- Active in community fundraisers and events
- Participation in 4+ major wine festivals annually





Wholesale Sales Support

- Staff Tastings and Consumer Tastings available on request
- Tastings with each new SKU or vintage
- **Generous Monthly WPPs**
- Shelf talkers, tech sheets, and marketing assets provided
- Direct-from-winery shipping; case-split options
- Two-case minimum (supports shipping efficiency & carbon reduction)
- Dedicated Wholesale Reps living in territory for support & training



2023

ROSÉ

STILL ROSÉ

Delicious by Nature

At 40 Knots, our wines are Delicious by Nature. This guides us in every step of our winemaking process, from vineyard management, crush pad operations, our service to the customer, and our commitment to the community. We are committed to being Environmentally; Socially; Economically.

Rosé Wine/Vin Rose | 750ml, 20% | Dry



<u>ABV</u> 12.3%	<u>Vessel Ferment</u> SS
<u>RS, g/l</u> 7.76	<u>Vessel Aging</u> SS
<u>pH</u> 3.09	<u>Months Aged</u> 7
<u>TA</u> 9.21	<u>Bottling Date</u> June 18, 2024
<u>SO2, mg/l</u> 16mg/l	<u>Yeast</u> EC1118
	<u>Fining</u> Bentonite

Demographic Indicator: Estate - Vancouver

Varietals: Gamay Noir 50% Gamay, Beune Pinot Noir 77% Côte d'or 67%

Harvest: October 11, 2023

Soil: 40 Knots Salish Sea: Glacier deposit sandy gravelly moraine leading to Schist sloping from 31m to 11m above sea level

Pruning VSP (Vertical Shoot Position): Spur

Farming: Traditional Sustainable Farming pesticides. No Irrigation.

Vintage: The 2023 vintage on the Comox thanks to a favorable climate. After a strong warm May spell boosted vine vitality. Cool to an early harvest, with careful hand-picking and capture the unique characteristics of each vine.

Cellar Notes: This was a Knotty one. The heart-breaking. Denser, crush (gentle, have long... painfully long yields quality. Innocent. Knotty way for three months, weekly. Additions, mixing weekly and tasting and Blend, stabilize proteins with lowest level tartrates with temperature and time. Filler.

Tasting Notes: A vibrant and refreshing wine aromas of wild strawberries, ripe raspberries. The palate is bright and lively, with juicy red fruit, and a delicate floral note. A crisp minerality makes this Rosé perfect for unforgettable moments. Serve chilled and enjoy the freshness.

Ingredients
Grapes

Production
550 Cases

Bottle Shape
Burgundy

Closure/Color
Stelvin, Gold

Serving Temp
6°C

90 Points

BC sku 998120 | UPC 626990271444 | CPP 10626990271441

AB sku 998120 | UPC 626990271444 | CPP 10626990271441

Keg BC sku 74079

2024	2025	2026	2027	2028	2029
HOLD	DRINK	AT BEST	DRINK	PAST PEAK	RISKY



Competitive Edge

- Retail-to-Wholesale price gap: **\$6 to \$20+** margin potential
- Strong retailer profitability with fair pricing
- Brand recognition and consumer loyalty across BC
- Clean, natural wines that align with market trends
- Reliable inventory, logistics, and partner communication





SKU 998120

ROSÉ

750 ml



SKU 252445

L'ORANGE

750 ml



SKU 21723

GAMAY

750 ml



SKU 21715

PINOT NOIR

750 ml



SKU 167406

PINOT NOIR CLASSIC



SKU 150563

CARAMBOLAGE

750 ml



ROSE
20 LITRE KEG

89
Pts

SKU 74079



WHITE SEAS
20 LITRE KEG

89
Pts

SKU 156511



CARAMBOLAGE
20 LITRE KEG

90
Pts

COMING SOON SKU 336897



APPLE
CRANBERRY



APPLE
BLACK CURRANT



APPLE
HOPS



APPLE
QUINCE

A portrait of a woman with shoulder-length blonde hair, smiling, wearing a teal top.

Jessica

Email: [wholesale@40knotswinery.com]



For more
information

A portrait of a woman with long blonde hair, smiling, wearing a light blue blazer.

Brenda

Phone: [778-431-0142]



Enter to
Win